

SAVING MONEY WHILE SAVING LIVES

PowerPlug Pro
yielded annual
repeatable savings of
more than \$80,000
at Rambam
Healthcare Center



Rambam Healthcare Campus experienced a full return on investment (ROI) in less than 4 months of using PowerPlug Pro for PC Power Management.

Rambam Healthcare Campus increased its initial energy savings by implementing PowerPlug Pro's Wakeup Portal, which enables end-users to remotely wake up their PCs. "The PowerPlug Wakeup Portal allowed us to implement power savings on PCs that require remote access. We can now cut energy consumption on hundreds of additional PCs by enabling their users to power them up whenever they want to, from wherever they are," adds Mrs. Tzafrir. Rambam was able to save an additional 100MWh annually by further tuning PowerPlug Pro's saving policies to reduce the power consumption of computer displays as well.

The power management project enabled Rambam Healthcare Campus to achieve over three times return on investment within the first year, reducing its power consumption by more than 600 MWh and preventing 350,000 kg of CO2 from being emitted into the atmosphere¹.

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POWERPLUG PRO & RAMBAM HEALTHCARE CAMPUS

The Customer:

Northern Israel's largest hospital, with over 4,000 employees

The Challenge:

Cut power consumption across a network of over 2,000 PCs

Results:

60% decrease in PC power consumption in participating PCs. ROI in under 4 months.

2% reduction in overall annual medical center electricity bill in the first year after installation.

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About Rambam Healthcare Campus

Rambam Healthcare Campus is northern Israel's largest hospital and a tertiary referral center for 11 district hospitals. It is northern Israel's address for advanced surgical departments in all specialties and subspecialties, and is recognized worldwide for exemplary hospital-management and emergency medicine practices.

Rambam is one of the world's best level-1 trauma centers, caring for accident victims in peacetime, injured soldiers and civilians in wartime, and mass-trauma casualties due to terrorism. Rambam employs more than 4,000 employees including more than 700 physicians and 1,500 nurses.

About PowerPlug

PowerPlug Ltd, founded in 2009, is a leading provider of PC Power Management solutions for organizations. The company's mission is to reduce the environmental and financial impact of PC power consumption, cutting organizational costs and carbon emissions without any interferences to IT operations or end-user productivity.

PowerPlug's software solutions lead to savings of up to 60% in PC power costs and to a significant reduction of an organization's carbon footprint, and have already been implemented by organizations with as little as 200 PCs and as many as 40,000 PCs, including medical centers, financial institutions, IT companies, universities, government agencies, and more.

